

THE NEXT CHAPTER CONTINUED

TO OUR SUPPORTIVE MEMBERS, THEIR GUESTS, AND OUR CHELTENHAM COMMUNITY

The Board of the Cheltenham Recreation Club would like to join with our Cheltenham community in thanking Norths Collective for their involvement during the first term of our Food and Beverage Service Agreement. The Club, our members and our visitors have gained from their professional Food and Beverage Service over this time. Thanks to Emma Ritchie and her operational team. They have worked tirelessly to build a fantastic culture for delivering exceptional experiences for our members and guests, with background support from CEO Luke Simmons and the executive team.

The level of their professionalism has provided an example of what can be achieved even in such an unfavourable economic environment, particularly in the hospitality industry. We are working collaboratively to maintain a good relationship with Norths Collective as they exit and as we move toward the next chapter for our Club.

The Cheltenham Recreation Club Board has been actively working to develop strategies to form our response to our need for a Food & Beverage Service. The Café Committee and the Board feel that we need to develop a hybrid model of food and beverage that is both flexible and efficient to ensure profitability.

What does this look like; certainly, we will need to contain our hours of operation to a single roster over five days. Only limited service will be provided on Monday and Tuesday. The Board will actively seek to recruit a suitable Manager and simultaneously investigate other food providers who have proven experience and expertise food service industry. Corporate days, events, musical events, and club dining nights will be part of the brief.

This food service provider will share the Board's vision and have an ability to develop food operations at Molly's Pavilion offering a vibrant and welcoming environment for our members, guests, and the Cheltenham community.

We look forward to your continued support as we negotiate this next chapter.

Colin Reid
Chairperson of the CRC Board of Directors

